

It all begins when an evil demon king posing as principal Kanishk is out to create havoc in school. He want to transform the students into a zombie army and take over the world. To save his friends from annihilation Kris prays to God and is blessed with super powers. Kris is now ready to take on the evil principal. Besides safeguarding other kids at the orphanage, Kris is a just like any other 8 -9 year old where he finds new challenges on a day to day basis. That is also the story of Roll No 21. A hero cannot not be a hero unless there is a Villain. Yet again some one who relates to a day to day life of a kid. Roll No 21 has a perfect balance of Good & Evil.

With the phenomenoal sucess and being nominated for the Best Animated Series at the FICCI-BAF awards 2014 National & International category, the series has launched its licensing programme in Indian territory which can be extended into various kids oriented products.



Desired Licensee Profile:

- * Enhance the goodwill and reputation of the brand
- * Develops quality products to meet fan demand in the given territory
- * Complies with the brand's requirements for product approvals
- * Markets their product to achieve maximum potential sales
- * Provides quarterly reports of sales and royalties and annual business plans



Categories Available: Apparel & Accessories, Publishing, Toys & Games, Gifts & Novelties, Back to School, Footwear etc.