

The city of Townsville is a beautiful, bustling metropolis, but don't be fooled! Evil is always afoot. Only Blossom, Bubbles and Buttercup — three little girls with extraordinary super powers — can keep the bad guys at bay. Juggling school, homework and a regular parade of villains is daunting, but The Powerpuff Girls are up to the task. Together, they show the citizens of Townsville what it really means to save the world before bedtime. Each girl's aura powers correspond to their personality and situation.

The Powerpuff Girls is the global Cartoon Network brand, showcasing its broad-reaching appeal across platforms and a uniquely girl-centric focus for merchandise opening new possibilities for the Indian market.

### Desired Licensee Profile:

- ★ Enhance the goodwill and reputation of the brand
- ★ Develops quality products to meet fan demand in the given territory
- ★ Complies with the brand's requirements for product approvals
- ★ Markets their product to achieve maximum potential sales
- ★ Provides quarterly reports of sales and royalties and annual business plans



**Categories Available:** Apparel & Accessories, Publishing, Toys & Games, Gifts & Novelties, Back to School, Footwear etc.