

Automobili Lamborghini was founded in 1963 by Ferruccio Lamborghini.

Nothing in the world matched his vision of the ultimate sports car, so Ferruccio went and built it himself. Today Automobili Lamborghini's vision is to excite its clients through the most desirable Italian supersport luxury brand. Besides these values, the unique attitude of the founder is still deeply rooted into the company DNA: "Look at what others are doing and make it perfect." This philosophy can be applied to several categories, different than sport cars.

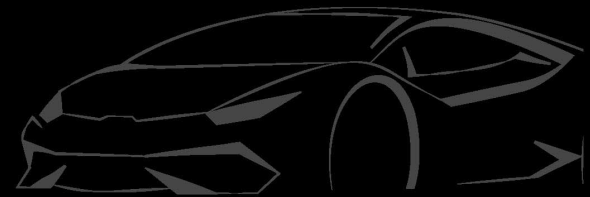
The main aim is to bring to the market added-value products, desirable as such, able to convey the distinctive Automobili Lamborghini lifestyle. The products must respect a high standard of quality related to design, reproduction and material used, regardless of the price.

In India Bradford is representing this Iconic brand to be extended in various categories which adheres to the brand

© Automobili Lamborghini S.p.A.

Desired Licensee Profile:

- Ability to enhance the pre-existing goodwill and strong reputation of the brand.
- Design and develop quality products that exceed fan expectations in the territory.
- Maintains high standards of corporate responsibility
- Able to comply with the brand standards and licensor product approvals.
- Markets their products to achieve maximum potential sales.
- Provides quarterly reports of sales and royalties and annual business plans.



Categories Available

Apparel | Accessories | Footwear | Writing Instruments | Leather Wallets | Leather Bags | Back packs | Office Stationery | Soft Luggage | Furnitures | Headphones | Mobile phone & Accessories | Toys & Games | Electronic Devices | Home Furnishing | Home Linen | Sport Equipment (Home Fitness & Skiing equipments etc.)