

**KINGDOM OF
CHHOTA
BHEEM**



BUSINESS OPPORTUNITY WITH

KINGDOM OF CHHOTA BHEEM

The business proposition is to create 'KINGDOM OF CHHOTA BHEEM' which shall be an entertainment zone for kids with a realistic experience of 'DHOLAKPUR', the fictional town of Chhota Bheem giving them an opportunity to be in **AN IMAGINARY WORLD** - close to their favorite cartoon characters whom they wish to meet in real life. With a plan to roll out a chain PAN India with **60** such family entertainment centers over next **5 YEARS**, **KINGDOM OF CHHOTA BHEEM** is an exclusive opportunity for passionate business partners.

FRANCHISE FACTS

FORMAT	INVESTMENT	FRANCHISE FEE	AREA (SQ. FT.)	ROLL OUT CITIES	TARGET UNITS
COMPACT	1 Cr.	800000	2500-3000	Non-Metros	40-50
SIGNATURE	2 Cr.	1500000	4500-5000	Mini-Metros	8-10
FLAGSHIP	4 Cr.	2500000	12000-15000	Metro	4-6