



GALACTIC
CONSUMER PRODUCTS PROGRAMME

EXPLORE, DREAM, DISCOVER BECOME A PART OF HISTORY

Virgin Galactic, Richard Branson's Space program, was born in 2004 is the world's first commercial spaceline. Virgin Galactic has signed 670 customers including Justin Beiber, Ashton Kutcher, Kate Winslet and Leonardo di Caprio. In just 5 days after the second successful test flight, between September 5th-9th, 2013.

It Triggered:

- 803,316,246 impressions across 588 websites
- Media Value otalling - \$7.5 million
- 1.5 million You Tube views

Virgin Galactic has global collaborations with the likes of Land Rover, NBC and Zero G Colony. In order to create a brand that is accessible to all. Virgin Galactic is planning to create key destinations at retail and build on distribution channels throughout 2015 through a network of licensees and partners.

Categories Available

Events & Promotions, Gifts, Novelties & Collectibles, Toys, Stationery, Publishing, Apparel, Accessories, Bed & Bath

Desired Licensee Profile:

- Enhance the goodwill and reputation of the brand
- Develops quality products to meet fan demand in the given territory
- Complies with the brand's requirements for product approvals
- Markets their product to achieve maximum potential sales
- Provides quarterly reports of sales and royalties and annual business plans

LIFT-OFF! REACH FOR THE STARS WITH A TRULY UNIVERSAL BRAND!

