



The game of cycle polo in India found its roots in early 1900's . India is the home of Polo in the world and has produced world famous teams in Horse Polo of Maharajas of Jaipur, Jodhpur, Alwar and Patiala. It was these Maharajas who in the off season for Horse Polo took on the game of Cycle Polo to keep themselves fit.

After the 2nd World War when the horses were reduced from Army activities, the game of Cycle Polo became popular with the Indian and British regiments.

From the Princely connections to the glamour of the Army regiments the game of Cycle Polo became Common Men's Game with the founding of the CYCLE POLO FEDERATION OF INDIA (CPFI) in the year 1966.

Being a popular sport worldwide, CPFI in collaboration with Bradford License India is now open for licensing in various categories in India.



## DESIRED LICENSEE PROFILE

- Enhance the goodwill and reputation of the brand
- Develop quality products to meet fan demand in given territory
- Complies with the brand's requirements for product approvals
- Markets their product to achieve maximum potential sales



**Categories Available:** Apparel & Accessories, Home Furnishing, Back to School, Toys & Games, Gifts & Novelties, Personal Care, Promotional Licensing, Mobile Phone Accessories, Publishing etc.



#601, 6th Floor, The Pinnacle Tower, Shooting Range Road (Next to Vivanta by Taj, Surajkund Road) Faridabad- 121009  
For Enquiry, Call : 8860084177 | 8800498868 or Write Us at : [info@bradfordlicenseindia.com](mailto:info@bradfordlicenseindia.com)