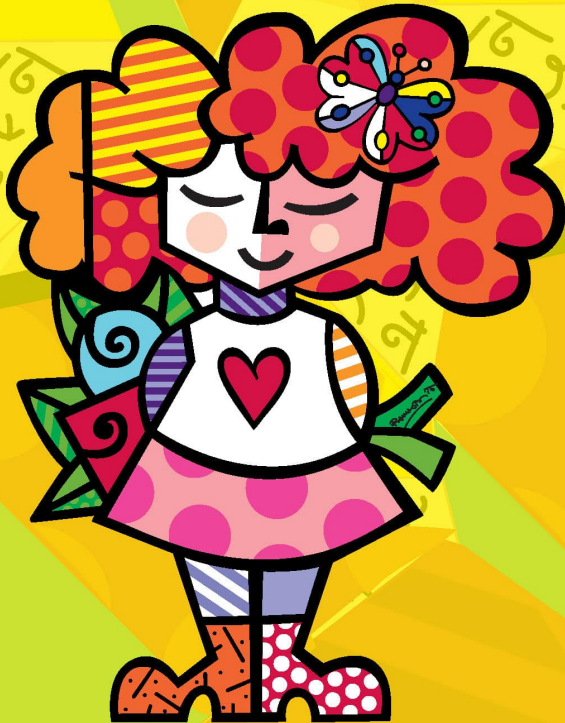


BRITTO™



Brazilian-born and Miami-made, Romero Britto is an international artist that uses vibrant, bold and colorful patterns to reflect his optimistic view of the world around him. Britto has created a visual language of hope and happiness all its own that is relatable to all, inspiring millions. Self-taught at an early age, Britto painted on scraps of paper or cardboard or any medium he could find before coming into his own and traveling to Paris where he was introduced to the works of Matisse and Picasso. His appreciation of these masters influenced him to create an iconic style that The New York Times described, "exudes warmth, optimism and love."

Britto's work has been exhibited in galleries and museums in over 100 countries, including the Salon de la Société Nationale des Beaux Arts exhibition at the Carrousel du Louvre in 2008 and 2010. In 2013, Maria Elena and Carlos Slim Domit invited Romero to be the first living artist to exhibit at Museo Soumaya. He has been credited with the largest monumental sculpture in London's Hyde Park history. Britto served as an official artist for the 2010 World Cup, Ambassador to the 2014 FIFA World Cup Brazil and was recently invited to be an honorary torch bearer for the Rio 2016 Olympic Games. Britto's pop sensibility has since leant itself to many collaborations with international brands such as Audi, Bentley, Coca-Cola, Walt Disney, Evian, Hublot, and Mattel to name a few. Romero is also an activist for charitable organizations worldwide and most of all an artist who believes "art is too important not to share."

He has licensed his prints for gift collections, house wares, jewelry, and several special projects and items worldwide. With great demand from his art lovers, his pop art now reflects on the diverse categories of products, geared up to enter the Indian market.

Categories Available:

Apparel & Accessories, Toys & Games, Bags & Luggages, Tech Accessories, Gifts & Novelties, Back to School, Home Decor

www.brittolicensing.com

Desired Licensee Profile:

- ♥ Enhance the goodwill and reputation of the brand
- ♥ Develops quality products to meet fan demand in the given territory
- ♥ Complies with the brand's requirements for product approvals
- ♥ Markets their product to achieve maximum potential sales
- ♥ Provides quarterly reports of sales and royalties and annual business plans

