



Aspen: A History of Luxury

For over six decades, the city of Aspen in Colorado, USA has been celebrated as the premier ski resort for the rich and famous. It is one of the most sought-after destinations attracting tourists from all across the globe for its beauty, culture, snow sports, entertainment, gourmet dining and shopping excursions. Denoting an upscale lifestyle, finesse, and sophistication, Aspen is the place to experience sheer luxury. Aspen's heritage comes to life through this luxury brand that embodies the iconic skiing town's look and feel.

Explore the Unexplored

The Aspen licensing program was born as a result of the growing demand for skiers' performance apparel. Today, the evergreen property has flourished in diverse categories ranging from fine timepieces to apparel. These proven successes position Aspen as a desirable licensing opportunity worldwide.

The competitive market advantage lies in the name "Aspen," which is instantly recognized as upscale, unique, desirable, and high-performance. The Aspen brand offers worldwide renown and year-round licensing potential, fully capable of meeting licensees' needs in the Indian market.

License Extensions Available

- ◆ Apparel
- ◆ Accessories
- ◆ Footwear
- ◆ Sporting Goods

