



7UP® INTERNATIONAL LICENSING

7UP® logos, both vintage and contemporary, are instantly recognizable all over the world. Thanks to a string of successful campaigns, 7UP® stamps a youthful, uplifting vibe on apparel, accessories, home décor, and serveware.

A REFRESHING OPPORTUNITY

7UP® has a lot to offer the ever growing international market with its refreshed and simplified packaging, presence, outdoor advertising and its individual visual identity. The brand is still recognizable as a lovable classic, but with a modern, youthful twist!

7UP® captures the young adult category of the market with its bright, high energy look and feel. 7UP® portrays high potential to explore multiple categories with a promising future.

AVAILABLE FOR LICENSING

Apparel, Accessories, Handbags, Footwear, Swimwear, Collectibles, & Many More!

